

Distinctive Living, Live Well break ground ground on ‘new model’ cottage-style senior living community



KATHLEEN STEELE GAIVIN - MAY 12, 2026



Groundbreaking at Live Well Cottages at Vineland. Left to right: Eric Johnson, managing director, Ziegler Investment Banking; Jake Davidson, president, Piermont Contracting; Tim Ford, general counsel, Distinctive Living; Joe Jedlowski, founder and CEO, Distinctive Living; Effie Zeyra, co-founder and president, Live Well Senior Living; Anthony R. Fanucci, mayor of the city of Vineland; Andy Jubelt, co-founder and CEO, Live Well Senior Cottages; Susan Fuhrmann, general manager, Live Well Cottages at Vineland; John

Albanese, vice president of strategic partnerships, Distinctive Living; and Matthew Rudd, outreach manager, Inspira Health (Photo courtesy of Distinctive Living.)

New Jersey-based Distinctive Living and Live Well Senior Cottages have broken ground on Live Well Cottages at Vineland, senior living geared toward middle-income older adults. The project will be developed in phases, with initial cottage neighborhoods expected to be available in August.

“Today marks the launch of a new model for senior living,” Distinctive Living founder and CEO Joe Jedlowski said in a statement on Wednesday. “We are building a model that meets seniors where they are today — prioritizing independence and flexibility — while creating a platform that can scale to meet the needs of older adults in the years ahead.”

Distinctive Living will manage and operate Live Well Cottages at Vineland. The company operates senior housing across multiple states and ranked 27th on Argentum's 2025 Largest Provider list.

Distinctive Living announced in January the successful closing of \$45.6 million in Series 2026 Bonds to finance the project. The financing was arranged and underwritten by specialty investment bank Ziegler.

Set across approximately 25 acres in Vineland, NJ, the 130-unit independent living community will offer built-in home care and community amenities.

Experts say that the cottage model is gaining traction in the senior living sector because today's older adults want spaces that feel like a home, not traditional senior housing.

"That vision comes to life in communities like Live Well Cottages," Live Well Senior Cottages co-founder and CEO Andy Jubelt said. "We created Live Well Cottages at Vineland to offer something more personal — real homes, thoughtfully designed neighborhoods and support that's there when you need it — so people can continue living life on their own terms."

Pre-leasing is now available through the Founder's Club, which offers prospective residents the opportunity to reserve a cottage during the development phase, with priority access and exclusive benefits.