



7 Brew Coffee Planned for Vineland's Landis Avenue

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Not even a year after opening their first New Jersey location, 7 Brew Coffee is making a major push through South Jersey, with plans **approved** for a Vineland location.

7 Brew is still relatively new to New Jersey, offering a unique coffee concept, bold branding, and customizable flavor options that have quickly shaken up the South Jersey coffee scene. Less than a year ago, the company opened its first New Jersey location in the Turnersville section of Washington Township. For months after that opening, long lines of cars patiently waited their turn to order at the dual-lane 7 Brew drive-thru.

With more than 500 locations open across 39 states, the company continues its aggressive expansion in South Jersey. Locations are already open in Clementon and Rio Grande, with additional sites planned or under development along Cross Keys Road in Winslow Township, as well as in Egg Harbor Township and Voorhees.

The name "7 Brew" comes from the company's original seven coffee recipes, which remain top sellers today. Since then, the menu has expanded to include a wide variety of drinks such as energy drinks, sparkling water "Fizz" beverages, teas, smoothies, and shakes.

The site is located at 1234 West Landis Avenue, positioned at the corner of the western entrance to the Walmart shopping center. The property currently houses a modern bank building, which previously operated as an OceanFirst Bank branch.



As part of the redevelopment, the existing building will be demolished to make way for the new 7 Brew.

While the plan may seem ambitious for such a compact coffee shop, the company has taken a similar approach at its Cross Keys Road location in Winslow Township where they also demolished a bank

at the property to develop a new 7 Brew.

In Vineland, the immediate surrounding area includes a Taco Bell and an AT&T store in the connected parking lot development. Beyond that, this is a thriving commercial district, with a ShopRite supermarket across the street, along with Chick-fil-A, Panda Express, Planet Fitness, and even a Starbucks located further down at the corner.

Plans for the new 7 Brew call for a 510-square-foot drive-thru coffee shop, along with a 260-square-foot ancillary cooler storage building. The project also includes a trash enclosure, driveway access, parking spaces, signage, lighting, and landscaping improvements.

7 Brew utilizes a unique development model in which the core drive-thru structure is manufactured off-site at a warehouse facility. While foundation work must first be completed at the Vineland site, which, based on prior experience, may also include a basement component, the main building is then delivered and set in place using a large crane. The structure typically arrives in multiple sections, with the main employee building installed first, followed by the top and side canopy elements.