



VINELAND *News*

VINELAND MARKETING EFFORTS RECOGNIZED

The City of Vineland and the Vineland Municipal Utilities were both recently honored with a prestigious 2025 People's Telly Award. The Awards were presented in the Television category for their respective marketing commercials titled "Pro Business Approach" and "Business Thrives." Established in 1979, the Telly Awards annually receive over 13,000 entries globally from six continents and all 50 states. Additional winners this year included Pixar Animation Studios, ESPN, NATO, MTV Entertainment Studios, NASA, the LA Clippers, Sawhorse Productions, Telemundo, and more.

Telly Awards honor excellence in video and television across all screens. From television or digital series, shows or segments, to commercials, branded content, live broadcasts, and documentaries. The People's Telly Awards are especially meaningful because they are chosen by both the Telly Judging Council, a diverse group of over 250 executives from television networks, production companies, global agencies, immersive content studios, and streaming platforms around the world; and the general public.

"Through our marketing and branding efforts, we have been able to bring a positive economic development story about Vineland to a regional and national audience," said Mayor Anthony Fanucci. "Targeted messages, promoting the advantages of locating here, while showcasing our culturally rich, family-oriented community and our outstanding quality of life, have been viewed and heard by millions of individuals via mobile devices, televisions,



Mayor Anthony Fanucci and VMU Director Dennis Koons display their 2025 Telly Awards.

radios, social media, and print publications. I believe it has had a tremendous impact on our unprecedented economic growth over the last eight years."

"We are truly honored to be recognized with the People's Telly Award for our marketing efforts," said Director of Municipal Utilities Dennis Koons. "The VMU provides unique advantages to our business and residential customers that extend far beyond the reliable delivery of essential services, and it is important we get that message out. This includes offering significantly lower rates than neighboring utilities, reinvesting revenue back into the community, creating local jobs, quicker response times to customer needs, and the prioritization of customer service over profit."

VINELAND HALLOWEEN ACTIVITIES



Join the Vineland Police Department for Trunk-or-Treat fun on October 22 at the Vineland High School.

As Halloween approaches, the city is hosting two family-friendly Halloween events for the children to enjoy, along with traditional Trick-or-Treating hours.

Trick-or-Treaters can begin collecting their Halloween treats at the Vineland Police Department's annual Family Fun Night "Trunk-or-Treat" event, in collaboration with the Vineland Public Schools, on Wednesday, October 22, from 6:00 pm to 9:00 pm. This FREE family fun event will be held at Vineland High School located at 2880 E. Chestnut Avenue. There will be hayrides, music, food trucks, decorated vehicles on display for Trunk-or-Treat fun, and more. The rain date is Thursday, October 23.

The Halloween festivities will continue on Saturday, October 25, as Main Street Vineland hosts its annual Pumpkin Patch Party from 11:00 AM to 1:00 PM at the Landis Avenue Miniparks. A DJ will set the stage for a lively dance party, while children ages 14 and under can enjoy pumpkin painting, games, seasonal treats, and other fun activities.

Traditional door-to-door Trick-or-Treat hours are scheduled for Friday, October 31. Your little ghosts and goblins can hunt for treats throughout the neighborhood from 5:00 pm to 7:00 pm.

NJ PLANNING COMMISSION PUBLIC HEARINGS



The New Jersey State Planning Commission will be conducting six public hearings for the purpose of receiving testimony on the draft Final New Jersey's State Development and Redevelopment Plan, and the draft Infrastructure Needs Assessment pursuant to the State Planning Act as set forth in the State Planning Rules.

There will be a combination of six (6) virtual and in-person hearings. Virtual Hearings are scheduled for October 14 and 16 at 6:00 pm, and October 15 and 17 at 9:00 am. You can join the hearings at <https://us02web.zoom.us/j/87595469882>. In-person hearings are scheduled for October 14 at 9:30 am in the Burlington County Library Auditorium, and October 15 at 6:00 pm at the Morris County Public Safety Training Academy.

The public may comment at the hearings or may submit written comments to the Office for Planning Advocacy at any time up to 30 days after the last public hearing is conducted. Written comments can be submitted electronically to stateplan.comments@sos.nj.gov or by mail to the New Jersey Department of State, Office for Planning Advocacy, 225 West State Street, 3rd Floor, P.O. Box 820, Trenton, New Jersey 08625-0820.

For more information, contact State Planning Commission Program Specialist Jacqueline Rivera at 609-292-3864.

IMPORTANT DATES FOR THE NOVEMBER 4 ELECTION

Election day for governor, state, and county offices is Tuesday, November 4 with polls open from 6:00 am to 8:00 pm. If you are not currently registered, the registration deadline is October 14.

This year's early in-person voting period will begin on October 25 and run through November 2. In Vineland, you will be able to vote early at the Vineland Fire Department Station No. 6 located at 400 W. Plum Street, Monday-Saturday from 10:00 am to 8:00 pm, and Sunday 10:00 am to 6:00 pm.

If you would like to vote by mail, the deadline to apply by mail is October 28. The deadline for In-Person Mail-In Ballot Applications is November 3. If you would like to drop off your completed ballot at a secure Drop Box by November 4, they are located at the Cumberland County Technical Education Center at 3400 College Dr., Vineland City Hall at 640 E. Wood St., and the Cumberland County Division of Social Services at 275 N. Delsea Dr. The deadline for Post Office receipt of Mail-In Ballots is November 4.

Anyone with questions regarding voting options for the November general election may contact the Cumberland County Clerk's Office at 856-453-4860, the Cumberland County Board of Elections at 856-453-5801, or the Vineland City Clerk's Office at 856-794-4060.



OLDE FASHIONED CHRISTMAS ON THE AVE RETURNS



Santa will be on hand to help light the Community Christmas Tree.

The Olde Fashioned Christmas On The Ave will return for its 5th year on Friday, December 5 from 5:00 pm to 9:00 pm, and Saturday, December 6 from Noon to 6:00 pm. This year, the new Vineland Convention Center will serve as a hub for the event.

Festivities will kick off with the lighting of the Vineland Community Christmas Tree on the steps of City Hall on December 5. Jim Donovan from CBS 3 in Philadelphia will again be our MC for the Tree Lighting, and local favorite Alexandra Brodzik will perform the National Anthem. An exciting addition to the Tree Lighting this year is the Jersey Mummies String Band. They will play holiday favorites and Mummies favorites and then march to the Vineland Convention Center to perform.

Over the two days, you can enjoy everything from free trolley and carriage rides, costumed characters, numerous vendors, photos with Santa, and special guests Vineland Fire Department Dog "Radiant," EMT Dog "Wednesday," and Vineland Schools Dog "Cole." There will be entertainment provided by the Sweet Adelines, Divine Mercy Choir, Studio B Dancers, DJ-Bob Morgan, Singer Louis Junta, and more, along with the Durning String Band who will perform at the Convention Center from 2:00 pm to 3:00 pm on Saturday.

MARK YOUR CALENDAR FOR THESE UPCOMING EVENTS:

Italian Flag Raising Ceremony and Luncheon

Monday, October 13 • Steps of City Hall at 11:00 am

Free Luncheon at 12:30 pm • North Italy Club

A Taste of Vineland and Volunteer Recognition Event

Wednesday, October 22

Greenview Inn • 6:00 pm to 9:00 pm

Garden State Comic Fest

Saturday, November 15 – 10:00 am to 6:00 pm

Sunday, November 16 – 10:00 am to 4:00 pm

Vineland Convention Center • 631 E. Landis Avenue

Vineland Christmas Parade

Saturday, November 29 • (Rain Date November 30)

Landis Avenue • 5:00 pm

City of Vineland • 640 E. Wood Street, PO Box 1508 • Vineland, NJ 08362-1508

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