

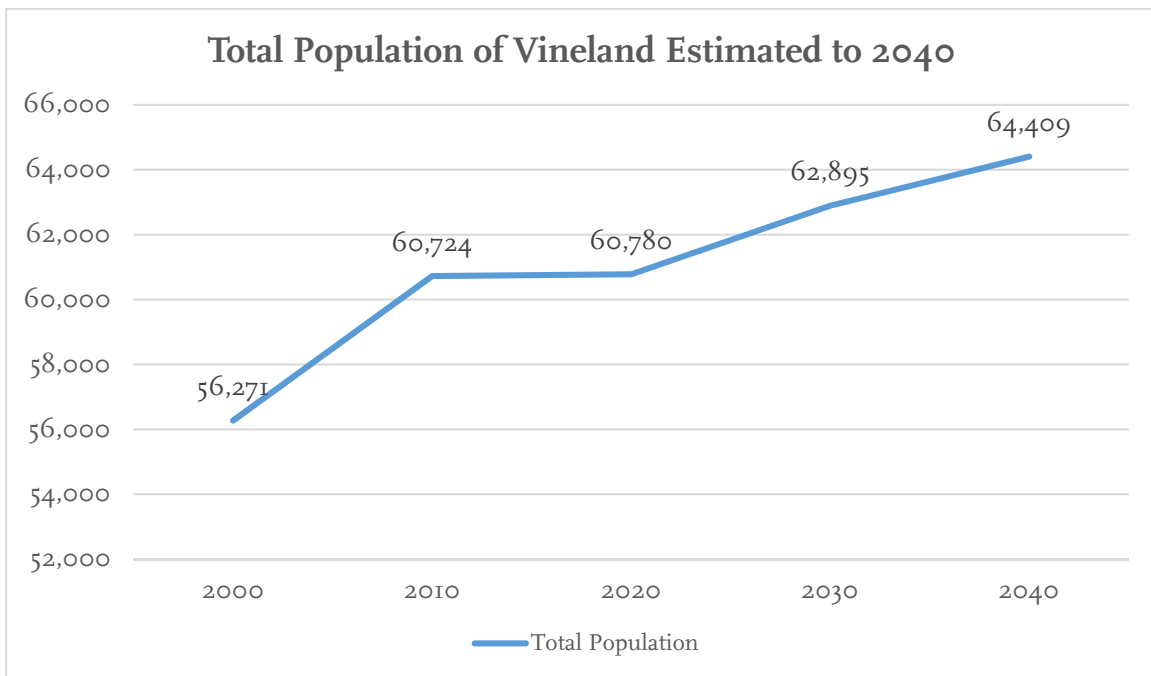
**CITY OF VINELAND DEMOGRAPHIC CHARACTERISTICS**  
**Community Visioning Process**

**November 2022**

Where information from the 2020 U.S. Census is available, these figures were used in the following tables and charts. Where such information has not been released or will only be released through the American Community Survey (ACS), the 2015-2019 rolling average has been used, due to large rates of error discovered in the 2020 ACS.

**Total Population**

Total Population of Vineland 2000-2040		
Year	Total Population	Rate of Growth
2000	56,271	-
2010	60,724	7.9%
2020	60,780	0.1%
2030 (Estimate)	62,895	4.8%
2040 (Estimate)	64,409	2.4%

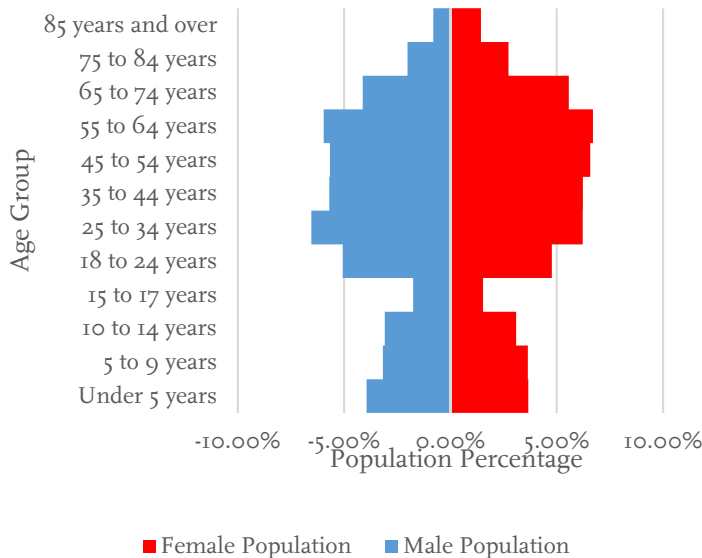


As of 2020, the total population of Vineland was 60,780. This represents a slight increase from the 2010 Census, and an 8.0% increase in population from 2000. Using a logarithmic regression model, it is estimated that the City’s population will continue to grow at a similar pace for the next 20 years, and the total population of Vineland will be 64,409 by 2040.

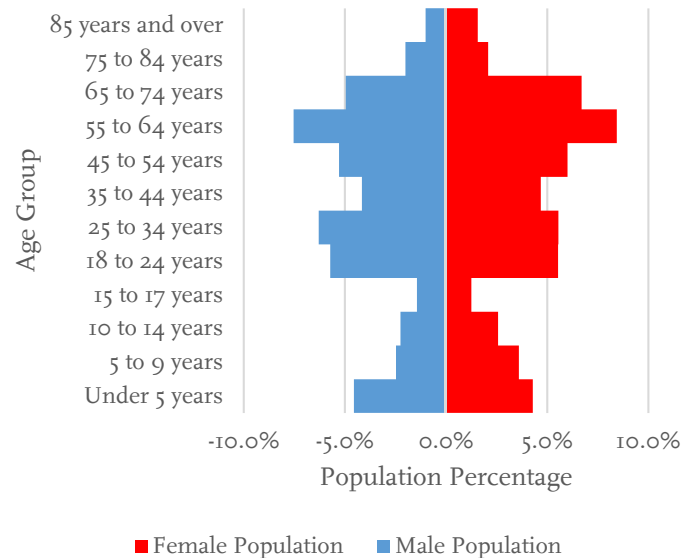
**Age and Gender Make Up**

<b>Age and Sex Cohorts in Vineland 2000-2040</b>					
<b>Age Group</b>	<b>Percent of Total 2000</b>	<b>Percent of Total 2010</b>	<b>Percent of Total 2019</b>	<b>Percent of Total 2030 (Estimate)</b>	<b>Percent of Total 2040 (Estimate)</b>
Under 5 years	6.2%	7.0%	7.6%	8.3%	8.8%
5 to 9 years	7.5%	6.6%	6.8%	6.4%	6.1%
10 to 14 years	7.6%	6.5%	6.2%	5.4%	4.8%
15 to 17 years	4.5%	4.3%	3.3%	2.9%	2.7%
18 to 24 years	8.3%	9.4%	9.8%	10.6%	11.3%
25 to 34 years	13.6%	12.8%	12.8%	12.2%	11.9%
35 to 44 years	15.4%	13.4%	11.9%	10.3%	8.8%
45 to 54 years	13.8%	14.2%	12.2%	12.0%	11.3%
55 to 64 years	9.1%	11.8%	12.7%	14.5%	16.0%
65 to 74 years	6.9%	7.2%	9.7%	10.5%	11.7%
75 to 84 years	5.3%	4.5%	4.7%	4.3%	4.1%
85 years and over	1.9%	2.3%	2.2%	2.5%	2.6%

**Vineland Age Pyramid for 2019**



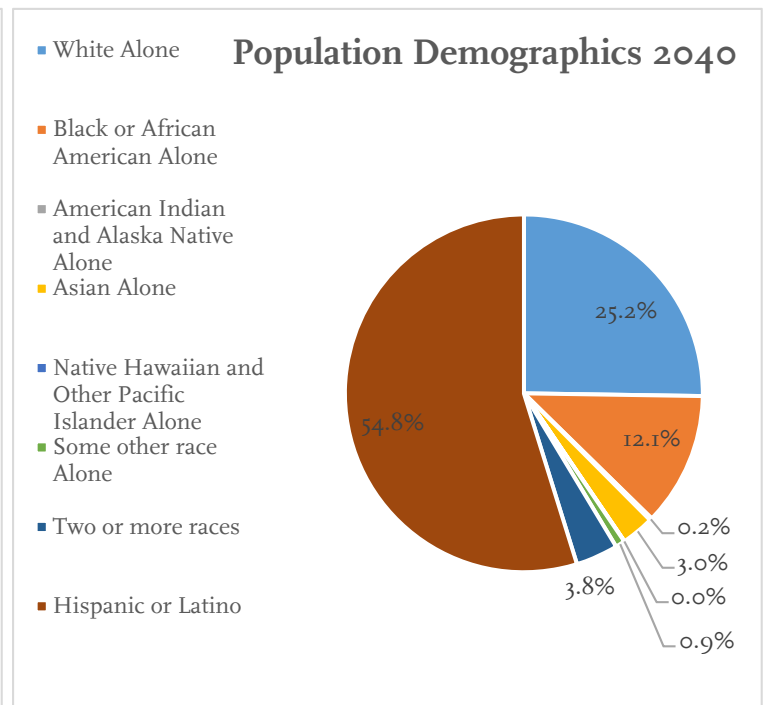
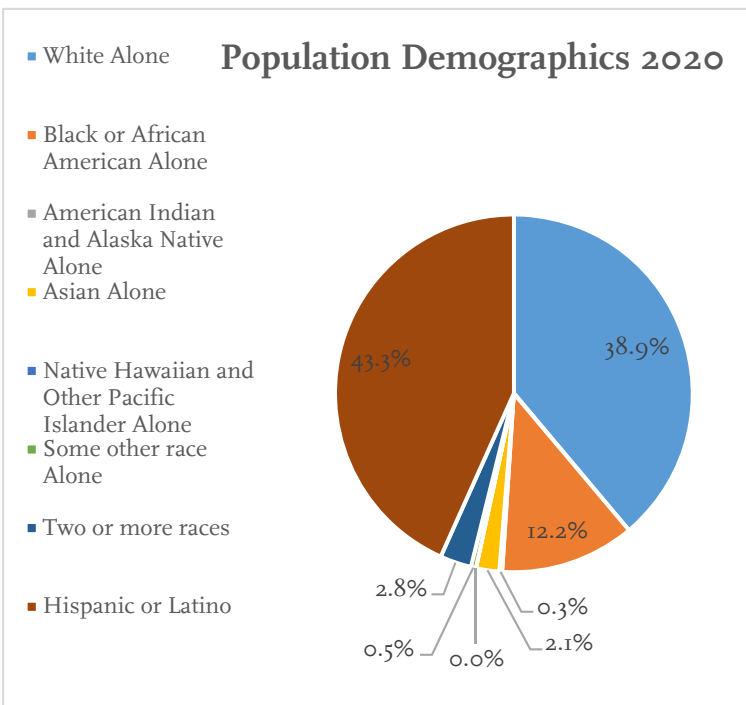
**Vineland Age Pyramid for 2040**



Using a linear regression model to estimate the age and gender make-up of the City in the next 20 years, Vineland’s population will age considerably. By the year 2040, most residents will be between the age of 45 and 74. This is compared to the current age cluster, which is more evenly distributed between the ages of 25 and 64 years old. This is consistent with the trend of the last 20 years within the City, with the population generally aging every census since 2000.

**Racial and Ethnic Make Up of Vineland**

<b>Racial and Ethnic Demographics in Vineland 2000-2040</b>										
Group	2000		2010		2020		2030		2040	
	Population	Percent	Population	Percent	Population	Percent	Population	Percent	Population	Percent
White	30,842	54.8%	28,087	46.3%	23,626	38.9%	20,302	31.8%	16,694	25.2%
Black or African American	6,885	12.2%	7,384	12.2%	7,403	12.2%	7,742	12.1%	8,001	12.1%
American Indian and Alaskan Native	171	0.3%	165	0.3%	155	0.3%	148	0.2%	140	0.2%
Asian	618	1.1%	1,011	1.7%	1,274	2.1%	1,624	2.5%	1,952	3.0%
Native Hawaiian and Other Pacific Islander	9	0.0%	15	0.0%	8	0.0%	14	0.0%	14	0.0%
Some Other Race	73	0.1%	78	0.1%	277	0.5%	469	0.7%	571	0.9%
Two or More Races	793	1.4%	891	1.5%	1,722	2.8%	2,064	3.2%	2,529	3.8%
Hispanic or Latino	16,880	30.0%	23,093	38.0%	26,315	43.3%	31,531	49.3%	36,249	54.8%



**CITY OF VINELAND DEMOGRAPHIC CHARACTERISTICS**  
**Community Visioning Process**

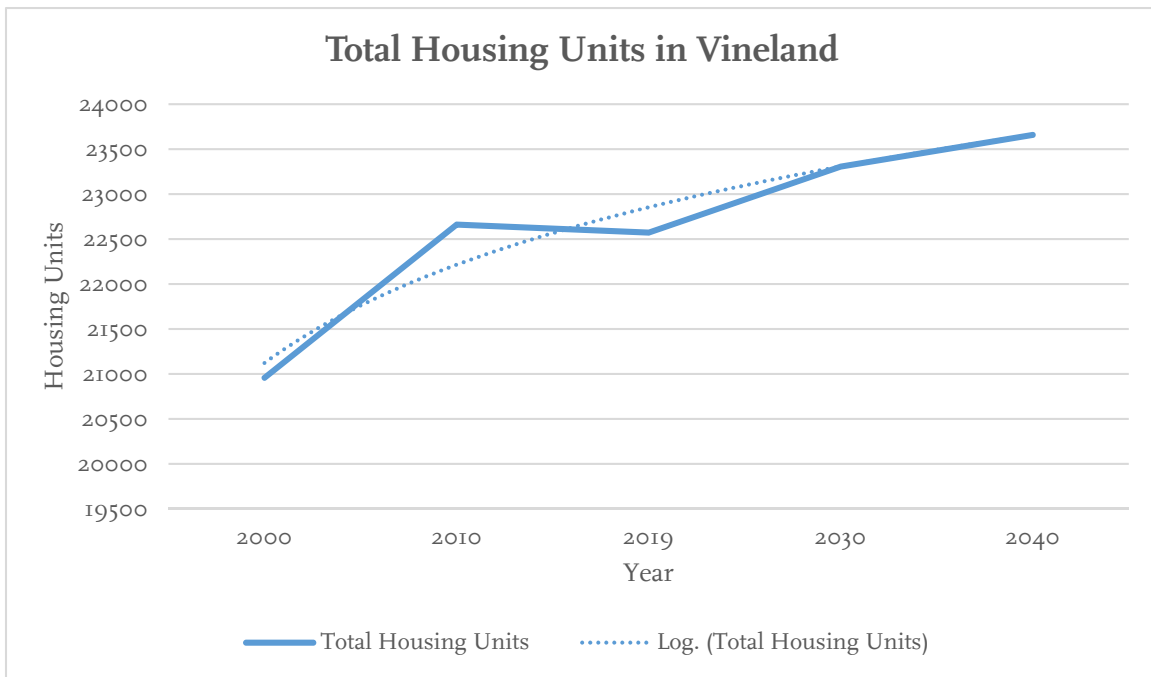
**November 2022**

<b>Specific Hispanic and Latino National Origins in Vineland 2000-2040</b>										
	2000		2010		2019		2030		2040	
Origin	Population	Percent	Population	Percent	Population	Percent	Population	Percent	Population	Percent
Mexican	6,370	26.0%	3,438	16.3%	1,365	8.1%	11,289	39.6%	13,791	42.7%
Puerto Rican	16,074	65.5%	14,301	67.7%	13,284	78.7%	17,343	60.9%	18,738	58.0%
Dominican Republic	281	1.2%	365	1.7%	232	1.4%	342	1.2%	366	1.1%
Central American	669	2.7%	767	3.6%	283	1.7%	959	3.4%	1,152	3.6%
Colombian	540	2.2%	711	3.4%	151	0.9%	856	3.0%	1,051	3.3%
Other South American	285	1.2%	645	3.1%	108	0.6%	523	1.8%	612	1.9%
Other Hispanic or Latino	132	0.5%	480	2.3%	74	0.4%	287	1.0%	316	1.0%

As of 2019, there was no majority ethnic or racial group in Vineland. The largest single group are Hispanics or Latino residents, followed by White and Black Residents. This is the product of a consistent pattern in the City of the White population falling, while other ethnic and racial groups, especially the Hispanic and Black populations increase. Using a linear regression model, this trend is anticipated to continue, and by 2040, the majority of residents in Vineland will be Hispanic or Latino. Within the Hispanic community, the largest specific national origins are Puerto Rico and Mexico. While by 2040 Puerto Ricans will still be the single largest Hispanic national group, the Mexican population will come to make up nearly half of all Hispanic residents.

**Housing Stock**

<b>Housing Stock in Vineland 2000-2040</b>		
<b>Year</b>	<b>Total Housing Units</b>	<b>Percent Change</b>
2000	20,958	
2010	22,661	8.1%
2019 <sup>1</sup>	22,573	-0.4%
2030 (Estimate)	23,308	3.3%
2040 (Estimate)	23,660	3.4%



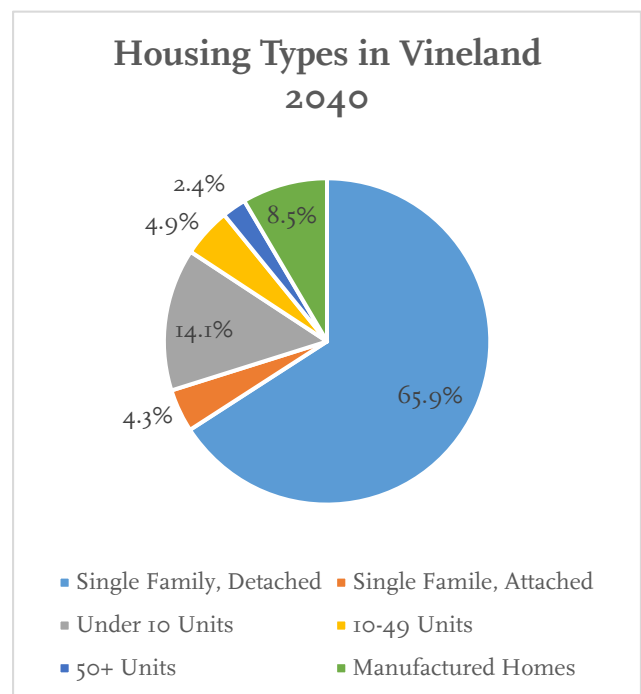
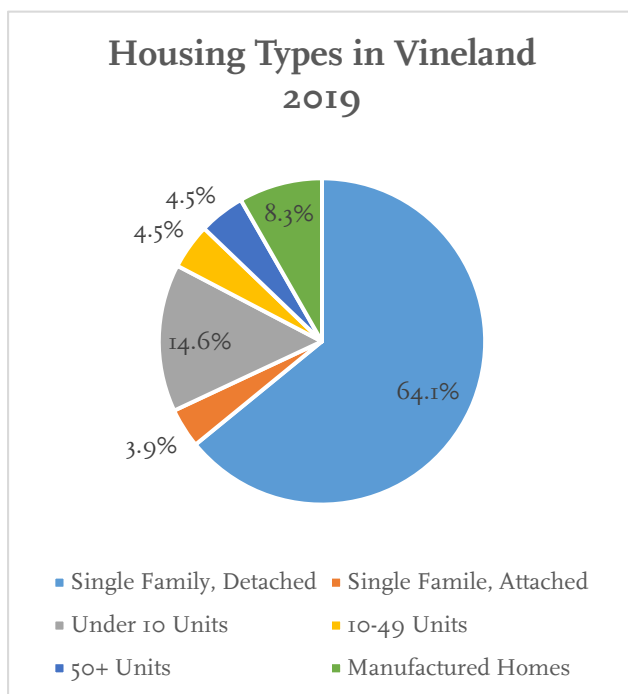
In 2019 the total number of housing units in Vineland was 22,573, a 0.4% decline from 2010. Based on a logarithmic regression from the previous 20 years of housing data, by 2040 the total number of housing units in Vineland will be 23,660, a 4.8% increase from the current stock.

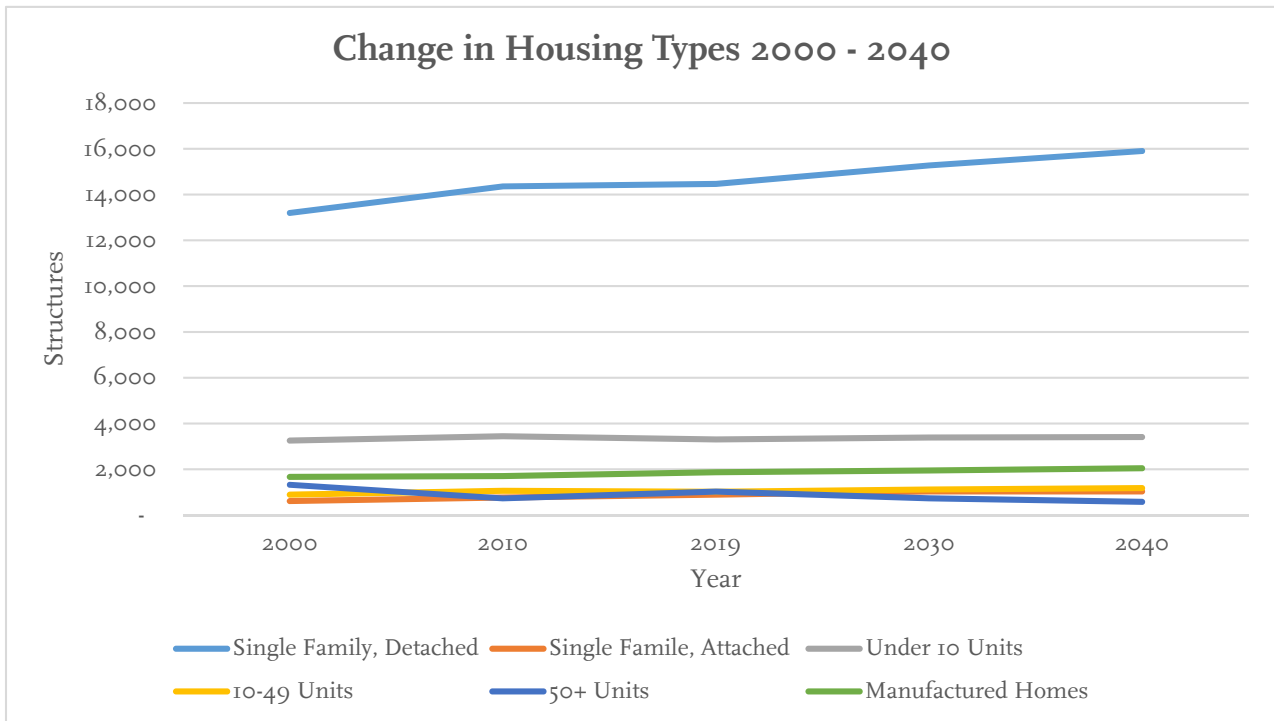
<sup>1</sup> Due to the lack of data for Census 2020, and the notably higher margins of error for the 2020 ACS 5-Year data, we have used the 2019 ACS 5-Year to use the most accurate data available.

**Housing Types**

<b>Housing Types in Vineland 2000-2040</b>										
Housing Type	2000		2010		2019		2030 (Estimate)		2040 (Estimate)	
	Total	Percent of Total Housing	Total	Percent of Total Housing	Total	Percent of Total Housing	Total	Percent of Total Housing	Total	Percent of Total Housing
Single Family, Detached	13,205	63%	14,360	65%	14,470	64%	15,277	65.1%	15,909	65.9%
Single Family, Attached	613	3%	764	3%	887	4%	1,029	4.4%	1,029	4.3%
Under 10 Units	3,255	16%	3,443	16%	3,304	15%	3,383	14.4%	3,408	14.1%
10-49 Units	890	4%	1,055	5%	1,017	5%	1,114	4.7%	1,178	4.9%
50+ Units	1,326	6%	728	3%	1,026	5%	727	3.1%	577	2.4%
Manufactured homes	1,669	0	1,701	0	1,869	0	1,946	8.3%	2,046	8.5%

As of 2019, the majority of all residential structures in Vineland are single-family detached houses, with the next most common types being multifamily housing with under 10 units, and manufactured homes. Over the next 20 years, it is anticipated that all forms of housing stock will grow modestly in the City, except for structures of 50 and more units, which will decline in prevalence. By 2040, single-family houses will represent 65.9% of all housing in Vineland, with multifamily structures of under 10 units and manufactured homes the second and third most common housing types.

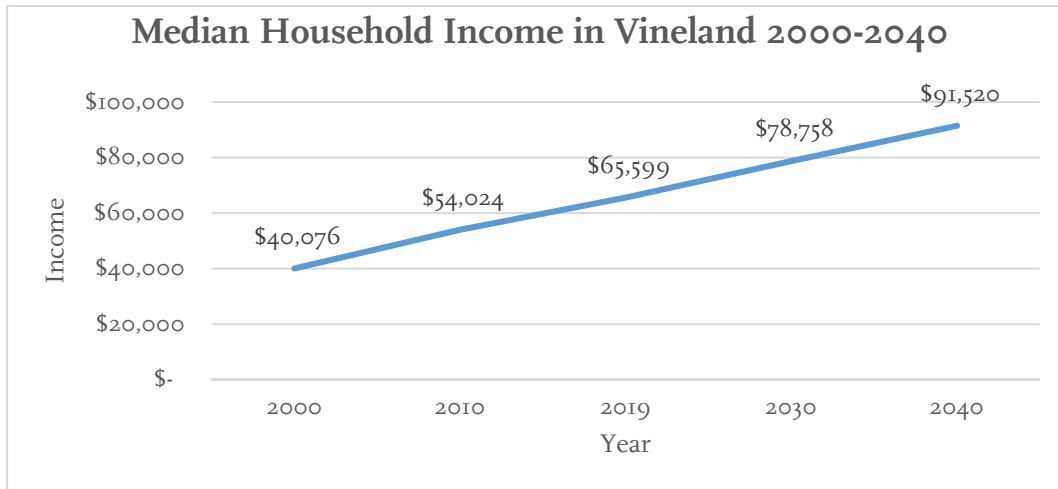




**Median Household Income**

Median Household Income in Vineland 2000-2040		
Year	Median Household Income	Percent Change
2000	\$40,076	-
2010	\$54,024	34.8%
2019	\$65,599	21.4%
2030 (Estimate)	\$78,758	20.1%
2040 (Estimate)	\$91,520	16.2%

The median household income in Vineland has risen steadily since 2000, increasing by 64% from 2000 to 2019. Using a Linear regression model, this steady growth is predicted to continue for the next 20 years, and by 2040, the estimated median household income will be \$91,520, a 39.5% increase from the current median of \$65,599. While the median income of Vineland is anticipated to increase, the percentage of residents in poverty within Vineland is also anticipated to increase, though this could be considered a function of how linear regression analysis works. The linear regression model anticipates that 18.7% of Vineland’s residents will live below the poverty line by 2040. See table and chart, following page.



**Poverty**

<b>Poverty Status in Vineland 2000-2040</b>		
<b>Year</b>	<b>Population Below the Poverty Line</b>	<b>Percent of Vineland's Population</b>
2000	1,394	9.8%
2010	7,595	12.8%
2019	7,987	13.7%
2030 (Estimate)	10,644	16.9%
2040 (Estimate)	12,054	18.7%

