



## Advanced Manufacturing Industry: Dynamic Advancements

By the BF Staff

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### VINELAND, NJ: TAP INTO OUR RESOURCES

Located in the heart of the northeast corridor, Vineland, New Jersey, offers both an affordable business location and an outstanding quality of life. Vineland may be best known as the original home of Welch's Fruit Juice, the forerunner of the internationally known Welch's Grape Juice Company. Today, the city offers a winning location for a diversified group of advanced manufacturing companies in the scientific glass and food processing sectors.



*Corning Pharmaceutical Glass operations in Vineland manufacture a variety of clear and amber borosilicate glass tubing, which is converted into vials, cartridges, ampules and syringes for drug storage and delivery. (Credit: Corning, Inc.)*

Vineland is conveniently located along New Jersey Route 55, providing a quick and direct connection to the New Jersey Turnpike, and Interstates 95 and 295. These arteries link the city with major markets along the east coast, including Philadelphia, Wilmington, Baltimore, Washington D.C. and New York City. Vineland offers competitive rail service via the Winchester & Western, CSX and Conrail freight services to destinations across the United States and Canada. The city also is home to a number of large and small trucking firms, which carry market-ready products in modern dry and refrigerated trailers. Additionally, freight air service and three deep-water port facilities with Foreign Trade Zone status are just a short drive away.

Vineland officials are committed to progressive economic development programs and policies designed to encourage the entrepreneurial spirit, attract new capital investment and promote a healthy and profitable business climate. Companies locating in Vineland benefit from low cost electric, water and sewerage rates through the Vineland Municipal Utilities and Landis Sewerage Authority. In addition, businesses will find a well-established network of support services, technical expertise and resources, including a variety of state and local financial incentives, a diversified labor pool, customized workforce education and training and a designated Urban Enterprise Zone.

The City of Vineland Economic Development Department is a catalyst for public and private initiatives that create growth opportunities and new jobs. The department serves as a single resource and point of contact for companies, site selectors, brokers, corporate real estate executives and entrepreneurs looking to start up, expand or relocate. As your liaison to city government, the department staff is prepared to assist you at every stage of the process.

“Business development is a collaborative effort,” said Vineland Economic Development Director Sandy Forosisky. “We have been working closely with a number of firms over the past year, including providing funding through our revolving Urban Enterprise Zone loan fund, which has resulted in exciting new growth opportunities and excellent new jobs for our residents.”

“For example, Gerresheimer AG, which operates three facilities in Vineland, recently sold their glass tubing division to Corning, Inc., and the two companies have established a joint venture to accelerate innovations for the pharmaceutical glass packaging market. As a result, we are already having discussions with Corning on a possible expansion here in the future,” Forosisky said.

“We think this is a tremendous opportunity to apply Corning’s unique model of innovation and operational excellence to an adjacent market, which is experiencing healthy growth,” said Wendell P. Weeks, Chairman, Chief Executive Officer, and President.

He added: “It enables us to bring revolutionary new technologies to the pharmaceutical glass packaging market with Gerresheimer, a long-standing leader in the industry. There are also a number of near-term cost synergies with our global melting and forming operations as well as future sales synergies with our existing Life Sciences customers.”

“In addition, Worldwide Glass Resources, a premier solutions provider offering engineering and technical expertise in the design and production of laboratory vials and accessories, recently moved their operations to Vineland and are purchasing an existing 125,000-square-foot facility. Underground Solutions, a manufacturer of infrastructure technologies for water, sewer and conduit applications has purchased a 100,000-square-foot facility in Vineland, and J.G. Finneran Associates, a world leader in glass and plastic products design, has recently expanded their operations as well,” Forosisky continued.

Vineland officials also are excited about what is happening in the food processing sector. Bridor USA, which supplies major chains such as Starbucks and Dunkin’ Donuts, recently completed a \$32 million expansion and has plans in the works for another expansion. Allied Specialty Foods, which produces and distributes thin-sliced steak and chicken products for restaurant operators and retail outlets in the U.S and Canada is tripling the size of their operation from 24,000 square feet to 76,000 square feet. And Mamacita Foods, which produces a variety of ethnic food products, has plans for a second expansion in the last three years.”

“We pride ourselves on being an industrial baking company that combines advanced manufacturing technology with traditional baking techniques,” said Jean-Francois Duquesne, CEO of Bridor Inc. and Bridor USA Inc. “This enables us to produce on a large scale the highest quality, authentic European pastry and breads in the world.”

“When companies are making commitments and investments of this kind, it shows they have a real interest in our community. We are excited to be a partner and to do all we can to help,” Forosisky concluded.

We invite you to discover what sets Vineland apart. Its proximity to millions of potential customers, low cost of doing business, business friendly attitude and outstanding quality of life make Vineland an attractive place to expand your current operations or start an entire new enterprise.

Tap into its resources...It’s all here waiting for you.

For more information, please contact the Vineland Director of Economic Development, Sandy Forosisky, at (856) 794-4100 or by email at [sforosisky@vinelandcity.org](mailto:sforosisky@vinelandcity.org).