

Vineland Packaging gets city support for expansion project

[Joseph P. Smith](#) / Vineland Daily Journal

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VINELAND – Vineland Packaging Corp. has city approval to reconfigure and expand its industrial park property with one large and one small building, an effort the company said was key to its staying in the location.

Vineland Packaging produces corrugated paper products at its facility at 3602 N. Mill Road, near Weymouth Road. The two-part project adds 40,379 square feet of building and was approved after a hearing at the Planning Board on Jan. 13.

Attorney Michael Fralinger said the family owned business actually had planning board approval for a smaller but similar expansion in 2012. It completed one phase then but decided to stop there after concluding more space would be required, he said.

“So, they basically went back to the drawing board on it,” Fralinger said. “So, the plan that’s before the board tonight is basically a revised phase two. But it’s a ‘new’ application because of how long it’s been.”

The new construction consists of a 2,400-square-foot office building at the front of the site and separately a 37,979-square-foot building at its rear.

“Basically, what this expansion does ... is it takes the existing dock doors, loading area, and trailer storage area and shifts that all back and replaces it with building area,” Fralinger said. “It was painstaking, with regard to the stormwater management basin, in order to make all this work.

“But we tried as hard as we could for the simple fact that we don’t want Vineland Packaging leaving the city of Vineland,” he said. “The site ... is a little over 5 acres and we need to max out this site for them in order to keep them in the city of Vineland and keep them in the industrial park.”



The board vote was unanimous with some variances and waivers, including accepting a higher percentage of impervious ground cover.

The company applied for site plan approval as Dale Holdings LLC.

Joe Smith is a N.E. Philly native transplanted to South Jersey more than 30 years ago. He is a former editor and current senior staff writer at The Daily Journal in Vineland. Have a news tip? Reach out at (856) 563-5252 or jsmith@thedailyjournal.com or follow me on Twitter, @jpsmith-dj. Help support local journalism with a subscription.