The fact that Bruce Springsteen is from New Jersey and still lives there should top the list of economic indicators that the state is a wonderful place to relocate, expand and call home. If it’s good enough for the boss, it has to be good enough for us too.

In actual fact, New Jersey is a somewhat misunderstood state because so many who travel to New York think of the state as a place to house New York’s football stadiums and an extra airport to use when traveling to NYC. It is certainly true that part of New Jersey’s proximity to New York makes it an extremely important economic hub, but New Jersey’s aggressive approach to attracting business has helped bring more than 15.2 billion dollars in total public-private investment to the Garden State in the last few years.

The state is implementing policies to make New Jersey even more attractive as a business location. Recent policy changes include adopting a single sales factor formula for the corporate business tax, ending the corporate business tax surcharge, doubling the R&D tax credit and creating a Talent Network that links business and education institutions with job seekers. The state also provides free professional business assistance and attractive incentives and tax credits.*

Besides attractive incentives and funding mechanisms, the State of New Jersey Business Portal offers help in permitting and the regulatory process, site selection services, finding new markets and accessing financial and incentive programs. There is also an Office of Small Business Advocacy which is dedicated to mentoring small companies and helping to pinpoint potential financial resources.
Vineland

From food processing and scientific glass businesses to cold storage and logistics companies, a plethora of industries call Vineland home. And for good reason — the city’s conveniences set it apart. Located on a four-lane state highway, within 30 minutes of Philadelphia and the major northeast arterial highways plus rail service across the United States and Canada moving goods from Vineland offers competitive advantages.

“Companies locating to Vineland also benefit from low cost electric, water, and sewerage rates through the Vineland Municipal Utilities and Landis Sewerage Authority,” says Vineland Department of Economic Development Director Sandy Forosisky. “We are a UEZ community with our own revolving loan fund, and we have a great state and local partnership to assist businesses with their labor and training needs.”

The Department of Economic Development, Cumberland County College, the Cumberland County Center for Workforce and Economic Development, and the Cumberland County Technical Center all partner to help corporations with labor and training needs. Cumberland County College has been ranked among the top 50 community colleges in the nation and tops in New Jersey. The Center for Workforce and Economic Development offers many programs, including post-secondary education, occupational skills training and on-the-job training. Cumberland County Tech gives students opportunities to explore various careers and develop the skills needed for success in any field.

“Employers will find a productive and stable workforce with a variety of skills at very competitive labor costs,” says Sandy. “Vineland also has a well-established network of business support services and resources to fit an employer’s individual needs.”

Another unique service the city offers through the Department of Economic Development is the “Business Concierge Service,” which was designed to make relocating or expanding a business to Vineland easier. Through this service, the Department acts as a clearinghouse for information, as a liaison to city government, helps guide business owners and developers smoothly through the planning and/or zoning process, and offers assistance in accessing state resources.

“The bottom line is that when businesses are willing to make large commitments and investments here, it demonstrates they have a real interest in our community,” says Sandy. “We want to be a partner and do all we can to help.”

Find Your COMPETITIVE ADVANTAGE in Vineland, NJ

DISCOVER HOW OUR RESOURCES CAN WORK FOR YOU

• Several Industrial Parks with existing infrastructure
• Major interstate, rail, and air access
• Over 30 million cubic feet of cold storage capacity
• Low cost utility rates through the Vineland Municipal Utilities
• Excellent state and local financial incentives
• Available workforce and job training programs

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that already call Vineland their home.

For more information, please call 856.794.4100, or visit our website at www.VinelandBusiness.com

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