Adopt-A-Road Program

The City of Vineland Adopt-A-Road Program supports the Cumberland County Clean Communities and the New Jersey Adopt-A-Highway Programs ongoing effort to make our city roads and county more attractive.

At the same time it also helps control the growing cost of litter removal on the miles of roads and bridges under its jurisdiction.

The problem is intensified by the fact that, while New Jersey is the third smallest state in land size, it is the most densely populated state in the nation and has more vehicles per mile on its roads.

Since the City of Vineland is the largest City in area in the State of New Jersey we have a large task trying to maintain a litter free community. The most common types of litter found on the roadways are paper, including fast food containers and newspapers, followed by cans and bottles. It is not unusual to find larger items such as tires, auto parts and household debris.

The Adopt-A-Road Program provides citizens with an opportunity to help the City of Vineland achieve their mutual goal of safe, attractive, litter free, roadways and also to raise the public's level of awareness about the alarming increase in the amount of roadside trash. The Adopt-A-Road program promotes and establishes the stewardship of public lands by citizens and cooperation between the public and government to resolve a problem.

The City of Vineland joins the Cumberland County Clean Communities Program, The State of New Jersey Clean Communities Program (which funds this program) and 40 other states that sponsor similar Adopt-A-Road programs.
How Does it Work?:
Groups may “adopt” a one or two-mile section of a City of Vineland road after signing a formal agreement with the City of Vineland Clean Communities Program.

The Agreement states that the group:

- Must do a minimum of at least four cleanups during each year.
- Must designate a leader who ensures that safety is a priority.
- Uses safety equipment at all times
- Receive roadside safety instructions presentation or agrees to hand out the safety rules to each participant and discuss before the first clean up.
- The Applicant agrees to comply with the Safety Requirements set forth in this agreement
- Prior to each scheduled cleanup the applicant will request additional vests, trash bags, gloves or any materials needed for this cleanup.
- The CVCCP, through the program coordinator, will arrange to pick up all filled trash bags, upon prior notification from the Applicant of the scheduled clean up date.
- After each cleanup the Applicant will complete an Activity Cleanup Report which is available on the website at: www.vinelandcity.org/recycle.html or from the Program Coordinator.
- Does not allow participants younger than 16 years of age.
- Follows appropriate recycling techniques.

A separate Adopt-A-Road agreement is available for groups that wish to landscape. They may, for example, mow or plant and maintain wildflowers or ornamental beds.

The City of Vineland Clean Communities Program will fabricate and erect a sign (see attached sample below) on the adopted section of road that identifies the program and the organization, business, or individual. In addition, the Cumberland County Clean Communities Program will promote public awareness of your participation through the newspaper, radio, and television media, as well as other communication devices such as direct mail and group presentations, thus encouraging others to participate and help to achieve our goal of safe, attractive litter free roadways.
CITY OF VINELAND

ADOPT A ROAD

SIGNS PROVIDED BY
THE CITY OF
VINELAND CLEAN
COMMUNITIES
ADOPT-A-ROAD
PROGRAM

YOUR NAME
GOES HERE

24"x 24" ORANGE
SAFETY SIGN
BLACK LETTERS

LITTER CREW
AHEAD

LITTER CREW
AHEAD SIGN
TO BE PLACED
ON POST AS
SHOWN
**Participation:**

The adoption of a section of roadway is a privilege that may be granted by the City of Vineland through the City of Vineland’s Clean Communities Program to groups or organizations who wish to assist the Adopt-A-Road Program in achieving its goals.

The City of Vineland Clean Communities Program may refuse a request to adopt a roadway if, in its opinion, granting the request would jeopardize the program, be counter-productive to its purpose, or create a hazard to the safety of the traveling public.

The City of Vineland Clean Communities Program shall reserve the right to consider other extenuating factors in determining whether or not groups or individuals may adopt sections of roadway.

At the sole discretion of the City of Vineland Clean Communities Program, only groups or organizations that are deemed responsible will be allowed to adopt a road. Program participants agree not to hold the City of Vineland, the City of Vineland Clean Communities Program, the Cumberland County Improvement Authority, or Cumberland County Clean Communities Program responsible for any injuries that they may suffer as a result of participation in the program.

Adopting groups agree to indemnify and hold harmless the City of Vineland, the City of Vineland Clean Communities Program and the Cumberland County Improvement Authority, and the Cumberland County Clean Communities Program from all claims arising out of this program as stated in the Application under Group Release.
Safety Requirements

Participants in the Adopt a Road Program shall be required to comply with the following:

- Pick up litter on one side of the road at a time. All vehicles shall remain on the same side of the roadway as the participants.

- Never cross over or pick up litter on the traveled pavement.

- Upon arriving at the worksite, immediately display the City of Vineland Clean Communities (CVCC) official “Litter Crew Ahead” safety sign on your adopted road sign post at both the beginning and end of your adopted section.

- Do not possess or drink alcoholic beverages.

- Use CVCC’s safety training materials.

- Conduct at least one safety orientation session during each calendar year and have participants attend a pre-pickup safety talk.

- Provide appropriate and adequate adult supervision when youth groups are involved in the litter pickups. That is not less than one adult per eight (8) participants below the age of eighteen (18). No one under the age of sixteen (16) will be permitted to participate in the Adopt-a-Road program.

- Avoid peak traffic hours and extreme inclement weather conditions.

- Stay clear of all construction areas.

- Avoid all horseplay or demonstrations of any nature on the right of way.

- Wear safety vest provided by the City of Vineland Clean Communities Program.

- Avoid hazardous materials such as car batteries or any unidentified questionable items and animal carcasses.

- Notify APPLICANT of all known allergies and any physical infirmities prior to participation.

- Know emergency procedures such as the location of the nearest emergency facility and how to summon police, ambulance or cell phone available to dial 911.

- Have a First Aid Kit with you at all times

- Avoid exertion and heat by drinking water and taking breaks

- Be careful to avoid contact with poison plants, bees, etc.
Safety requirements (continued)

- Beware of visibility problems and request an additional sign if necessary to address it, such as placing a sign at the beginning of a curve etc.
- Park Vehicles a safe distance but keeping them as a shield between you and oncoming traffic.
- Attempt to walk with on-coming traffic, NEVER crossing to work the other side! Work to the end of the road, then cross over and replace you “Litter Patrol Ahead” sign on your post and proceed down the other side ALWAYS if possible keeping your vehicle between you and the traffic if at all possible.
- Do no stand or jump on guardrails, drainage piles or concrete walls.

GENERAL LIMITING CONDITIONS
The program may, at any time, and for any reason, be modified in scope or altered in any other manner at the sole discretion of the City of Vineland Clean Communities Program.

The name or title of the adopting group must receive prior written approval before being placed on the Adopt-A-Road signs.

MODIFICATION/RENEWAL/TERMINATION OF THE WRITTEN AGREEMENT
The Adopt-A-Road agreement may be modified in scope or altered in any other manner at the sole discretion of the City of Vineland Clean Communities Program.

TERMINATION OF THE PROGRAM
The Adopt-A-Road Program may, at any time, and for any reason, be terminated at the sole discretion of the City of Vineland or the Cumberland County Clean Communities Programs.